

SECTION 2: E-DONOR BILL OF RIGHTS



Revised: September 2021. Review every 3 years - **Development Committee.**

House of Friendship (HOF)'s eDonor Bill of Rights will be informed by and adapted from the Canadian Association of Fundraising Professionals's eDonor Bill of Rights.

1. To be informed of HOF's name, mission, charitable status, board and senior leadership teams, and core activities when accessing HOF's website.
2. To have easy and clear access to alternative contact information other than through the website or email.
3. To be assured that all third-party logos, trademarks, trustmarks and other identifying, sponsoring, and/or endorsing symbols displayed on the website are accurate, justified, up-to-date, and clearly explained.
4. To be informed of whether or not a contribution qualifies for a charitable tax receipt.
5. To be assured that donor and gift anonymity will be honoured as requested.
6. To be assured that all online transactions and contributions occur through a safe, private, and secure system that protects the donor's personal information.
7. To be clearly informed if a contribution goes directly to the intended charity, or is held by, or transferred through, a third party.
8. To have easy and clear access to HOF's Donor Privacy Policy posted on its website and be clearly and unambiguously informed about what information HOF is gathering about the donor and how that information will be used.
9. To be clearly informed of how to opt out of future HOF communications if desired.
10. To not receive unsolicited communications or solicitations electronically unless the donor has "opted in" to receive such materials per CASL laws.
11. HOF does not trade, sell or share donor information.